



Downtown Details

Welcome to Fall...down on Main Street!

Welcome to the inaugural issue of Collinsville Downtown Inc.'s quarterly newsletter! We have named our publication "Downtown Details!" Our goal is to provide all of our downtown merchants with information and details about upcoming events, fundraisers, grant money available and more.

Our first featured event will be a month long festival called "Fall...Down on Main Street!" This event is sure to have something for everyone and will be held during the month of October.

The kick off for the event will be a weekend filled with volunteers working up and down main street weeding the flower beds, picking up trash, and then planting a fresh batch of mums bursting with all the colors of the fall

season!

Anyone available to help with our "Clean Up Collinsville" effort can certainly lend a hand. Just call us at the Main Street office and we will be happy to give you all the details!

The following week, residents are sure to notice something...well...scary happening in the downtown district! Scarecrows decorated by local school children, civic groups, area businesses, youth groups and others will be displayed all over Main Street. You never know where yours will end up so why not take an afternoon and visit ALL the shops in our downtown. Who knows what you'll find? And it is never too soon to start your holiday shopping!

Sunday, October 31st, HALLOWEEN, is sure to be the highpoint of the entire month. Keep your eyes open for black cats and costumed creatures...is that my neighbor from down the street? You will never know for sure! All Hallow's Eve is a special day of the year for Collinsville residents full of amusement and merriment for all ages!

Local merchants have all been encourage to create their own activities and sales specials in order to celebrate our (cont. on pg 4)



Taste of Collinsville September 30th!

Calling all restaurants, caterers and Collinsville culinary experts! Taste of Collinsville is just around the corner and now is the time to reserve your spot in this years event! "The Taste" is an opportunity for local Main Street merchants to host a restaurant inside their place of business. "Most

restaurants have a new dish or dessert they want to let customers sample so this is a great chance for them to get feedback and also get to meet potential customers," says Mary Jo Griffin, event chairman.

Tickets will be available at the Main Street office beginning

September 7. Ticket price is \$12 per person; \$20 per couple; and \$9 for seniors over 65 years of age.

Check the Collinsville News and the CDI website for the up-to-date list of participating businesses and restaurants!

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Thank you to these Collinsville Downtown Members:

- Bud York Cycles
 - American Bank of OK
 - Bank of the Lakes
 - Hometown Real Estate
 - Collinsville Chamber of Commerce
- Just to name a few!!! Thanks so much!*

\$10 for 12 months

Collinsville Downtown Inc is kicking off a Partnership Drive and we are making it easier than ever before!

Businesses can become a "Friend of Main Street" partner by simply committing to donate \$10 a month for an entire year!

We know that money doesn't grow on trees and everyone is trying to make things stretch even further...so we are making everyone this offer.

*We can invoice you \$10 each month

*We can come visit you once a month for the \$10

*We will even offer you the option of paying \$5 every two weeks!

No, we aren't crazy!

We are confident that once you see how valuable the Collinsville Main Street

Program is to your business and to our community, you will want to join with us to make Collinsville even more vibrant and beautiful than ever before!

Main Street does more for our community than most know. You will see us promoting and hosting events throughout the entire year. Activity creates confidence in our downtown area, which in turn encourages even greater levels of interest and participation. We search everyday for grant money and matching funding so we can help our businesses and local merchants make the necessary improvements to their buildings and we offer assistance with improving window displays, merchandising, and creating business plans! Main Street does much more than most realize! Won't you support them today by partnering for a better downtown district tomorrow?



8 Principles of Main Street...Principles 1 and 2

All Main Street Programs are based on eight identifying principles. These are rules and guidelines that help run each program to the standards set by the National Main Street offices. Over the next few issues of "Downtown Details" you will see 2 of these principles showcased each month.

#1: Comprehensive-Downtown revitalization is a complex process and cannot be

accomplished through the completion of a single project. For successful long-term revitalization, a comprehensive approach must be utilized!

#2: Incremental-

Small projects and simple activities lead to a more sophisticated understanding of the revitalization

process and help to develop skills so that more complex problems can be addressed and more ambitious projects can be undertaken!

"We just celebrated 25 years of downtown revitalization!"

Linda Barnett, Director of the Oklahoma Main Street Center

Next month's principles:

Self-Help and
Public/Private
Partnerships

CDI Board Members

Collinsville Downtown is excited to have some fresh, new members on our Board of Directors!

New board members include:

Sherry Campbell-All Dolled Up

Lynn Beasley-Lynn's Antiques

Stacy Brown-Edward Jones Investments

Stacy Bayouth-Snook Bayouth Insurance

James Roderick-Livestock Sale Barn

A big thank you to these individuals who are volunteering their time in order to make our downtown even better!

Remaining board members include:

Board President-Roy Weathers

Vice-President-Beth Ann Langsdon

Secretary-Mary Jo Griffin



Treasurer-Steve Barnes

Board Member-Preston Hailey

Advisory Board Members-

Joe Landon and Brad Francis

Thank you!



Letter from the Program Director

Welcome to our first ever "Downtown Details" quarterly newsletter! I am so excited that our inaugural edition is

in the fall...my second favorite season of the year! (My first is winter! I know I am crazy!) Fall is definitely the most vibrant and active time of the year on Main Street! The coolness in the air and the excitement of the upcoming holidays makes it the perfect time to stroll up and down Main Street, exploring everything it has to offer!

Downtown Details will be an informational newsletter giving all the details on what is happening in Downtown Collinsville! We will be showcasing not only CDI events, but your organizations as well, so send us your event and story ideas and we will get them into our next edition...the Winter (yeah!) edition.

I am thrilled to have so many exciting activities occurring on our Main Street over the next few months. As Program Director, it is my goal to make Fall 2010 the most fun and lively ever in Downtown and also, to get those cash registers ringing!

Several new events are sure to get the attention of Collinsville

residents including our "Fall...down on Main Street" month long festival which includes the planting of Mums all along the street, a Scarecrow decorating competition with the entries lined up all along the road and in various window displays, and our always popular, Just Treats, No Tricks Halloween Trick or Treating event.

So, here's to leaves gently falling to the ground...a crisp chill in the air...and the welcome of better things to come! A change is in the air and I, for one, welcome it!

Happy Fall Everyone!

Susan

Just Treats...No Tricks Better Than Ever!

Trick or Treat!!! It's time again for one of Collinsville's most beloved yearly events.

Just Treats, No Tricks has become a family tradition and each year, it gets better and better!

Things get started at 3 pm with judging for the Best Merchant costume and Best Merchant Group costume category!

At 5 pm, goons and goblins will all meet

at the City Plaza at 12th and Main to line up for the Annual Boo Parade!

The parade steps off at 5:30 followed by mass Trick or Treating all along Main Street! Free hot dogs and hot chocolate will be served starting at 6 pm at the City Plaza. Don't miss out on all the fun when local churches hold their Annual Trunk or Treating between 12-13th Streets from 6-8 pm.

Judging for the costume contest begins at 6:30 pm at the City Plaza with cash prizes for the top winners!

Ages 0-6 years old-judging begins at 6:30

Ages 7-adult-judging begins at 7 pm

New this year will be a Best Couples Category!

Scarecrow Decorating Contest

At CDI, something old is new again! We are bringing back a blast from the past...the Annual Scarecrow Decorating contest! Local school classes, churches, businesses and youth groups are all encouraged to participate and try to win "Best in Show-CDI Scarecrow!"

There is no limit to the number of scarecrows each group or organization can enter. All entries must be dropped off to

the Collinsville Main Street offices by noon, Friday, October 15th. Scarecrows must be decorated tastefully. Judging will be done Friday, October 29th. Judges decisions are final and photos of all winning scarecrows will be in the Collinsville News paper and on the CDI website. Categories include: Most Whimsical, Scariest, Most Unique and Best Overall! Call CDI for additional information and rules!





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Collinsville Main Street

Fall...Down on Main Street continued...

first ever Fall on Main Street celebration.

After all, fall is the perfect time to celebrate so many things! Football season is here and our Collinsville Cardinal football team is sure to be mixing it up on the field of competition and as the air begins to have that familiar chill to it...everyone settles in to thoughts of the upcoming holiday season.

For all you avid golfers, don't forget that our "Fall Battle on the Greens" golf tournament is scheduled for Thursday, October 14th at Bailey Golf Ranch located in Owasso at 10105 Larkin Bailey Blvd. Registration begins at 7:15 am with coffee and doughnuts served followed by a shotgun start at 8 am. Mulligan's will be available! Entry fee is \$75 per player or \$300 per team! Entry fee includes cart, greens fees and lunch.

Sponsorships are available too! Tournament sponsorships can be yours for as low as \$250; hole sponsorships are \$100 for one hole; \$250 for 3 holes; \$500

for 9 holes! This is a co-sponsored event with Collinsville Chamber of Commerce! Help support the chamber and Collinsville Downtown and have a great day of fun at the same time! Contact Bill Johnston at (918) 371-9666 or Susan Erler at (918) 371-5530 for more information!

Keep tuned to our Collinsville Downtown Main Street website for many more details and new entertainment choices.
www.cvilleok.com/DowntownInc



**This edition of
"Downtown Details"
Sponsored by:**



Bud York Cycle

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